



SEPTEMBER 2024 - ISSUE VIII



KLEOPATRA KYRIMI
Group Marketing & Communications Manager

EDITORIAL: THROUGH HIS EYES - THE GENDER SWAP THAT EXPOSES EVERYDAY SEXISM.

A while ago, a close male friend went in for a job interview completely prepared, professional...

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PLUS OP-ED: LET ME GET YOU A COFFEE BEFORE I CHAIR THIS MEETING (AND OTHER STORIES).

His steel grey eyes glared at me from dark-rimmed reading glasses, a demanding question rolling over his lips: "How will you..."

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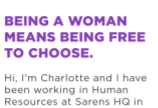


CAROLINE VAN GEEST
ESTA Office Manager & Owner of RedSpirit Business Support

NEGOTIATING STRATEGIES - HOW TO DISARM, REDIRECT, AND GET WHAT YOU WANT.

Why do people behave as they do? Figuring that out has been the most fascinating part of working in sales for the past 40 years...

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SHARON FERRUCCIO
Sales Manager

BEING A WOMAN MEANS BEING FREE TO CHOOSE.

Hi, I'm Charlotte and I have been working in Human Resources at Sarens HQ in Belgium for almost four years.

At home, I grew up in a scenario that is far less...

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CHARLOTTE STEVENS
Compensation and Benefits Coordinator, Human Resources

NAMASTE ~ 4,500. MARDI HIMAL BASE CAMP.

INE DE COCK
Group Business Controller, Finance

NEW GENERATIONS, NEW EXPECTATIONS, AND FUTURE FOCUSED ON INCLUSION.

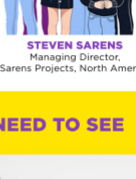
"This is a man's world
This is a man's world
But it wouldn't be nothing
Nothing without a..."

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FROM BABY BOTTLES AND BAKING TO NIGHT SHIFTS AND LAWN WORK-WE DO IT ALL TOGETHER.

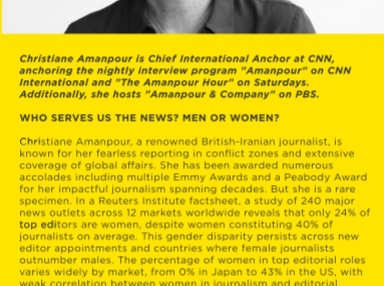
When I was approached to contribute to our Sarens Women+ magazine, I immediately said...

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STEVEN SARENS
Managing Director,
Sarens Projects, North America

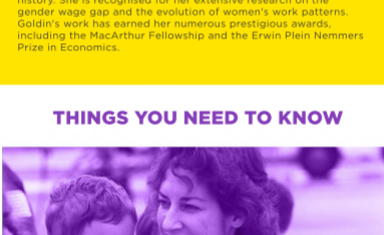
PICTURES YOU NEED TO SEE



Christiane Amanpour is Chief International Anchor at CNN, anchoring the nightly interview program "Amanpour" on CNN International and "The Amanpour Hour" on Saturdays. Additionally, she hosts "Amanpour & Company" on PBS.

WHO SERVES US THE NEWS? MEN OR WOMEN?

Christiane Amanpour, a renowned British-Iranian journalist, is known for her fearless reporting in conflict zones and extensive coverage of global affairs. She has been awarded numerous accolades including multiple Emmy Awards and a Peabody Award for her impactful journalism spanning decades. But she is a rare specimen. In a Reuters Institute factsheet, a study of 240 major news outlets across 12 markets worldwide reveals that only 24% of top editors are women, despite women constituting 40% of journalists on average. This gender disparity persists across new editor appointments and countries where female journalists outnumber males. The percentage of women in top editorial roles varies widely by market, from 0% in Japan to 43% in the US, with weak correlation between women in journalism and editorial positions. Notably, countries with lower gender inequality scores do not necessarily have more women in top editorial roles. Progress in achieving gender parity is slow, with projections suggesting it may take until 2074 at the current rate of change. While some countries have seen increases, others, like Mexico and Japan, remain stagnant or have even regressed, emphasising the need for continued efforts toward gender equality in media leadership.

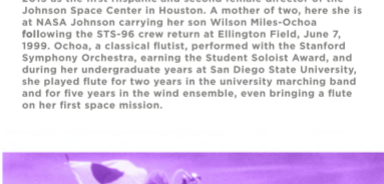


Claudia Goldwin, the woman who advanced our understanding of women's labour market outcomes.

THE WOMAN WHO DECIPHERED THE WAGE GAP

Claudia Goldin, a 2023 Nobel laureate in Economic Sciences, is an esteemed economist specialising in gender economics and labour history. She is recognised for her extensive research on the gender wage gap and the evolution of women's work patterns. Goldin's work has earned her numerous prestigious awards, including the MacArthur Fellowship and the Erwin Plein Nemmers Prize in Economics.

THINGS YOU NEED TO KNOW



"AN OFFICER AND A GENTLEMAN"? TRY: "AN ENGINEERING, AN ASTRONAUT, A FLUTIST, AND A MOTHER!"

In April 1993, Ochoa made history as the first Hispanic woman in space aboard the Discovery shuttle, spending nine days studying Earth's ozone layer and solar activity. With three more space missions to her name, she achieved another milestone in 2013 as the first Hispanic and second female director of the Johnson Space Center in Houston. A mother of two, here she is at NASA Johnson carrying her son Wilson Miles-Ochoa following the STS-96 crew return at Ellington Field, June 7, 1999. Ochoa, a classical flutist, performed with the Stanford Symphony Orchestra, earning the Student Soloist Award, and during her undergraduate years at San Diego State University, she played flute for two years in the university marching band and for five years in the wind ensemble, even bringing a flute on her first space mission.



THE FIRST WOMAN TO CONQUER MOUNT EVEREST

Hailing from Japan, she is not the most famous mountain climber in history but her story is perhaps the most inspiring in the history of mountain climbing. In 1975, Junko Tabei became the first woman to summit Mount Everest. On top of that, she was also the first woman to complete the "Seven Summits," climbing the tallest mountain on each continent. Tabei's Everest expedition was made up of all women—unheard of at the time—and even survived an avalanche. Her motto followed suit: "Do not give up. Keep on your quest."

BOOKS YOU NEED TO READ



FEMINISM FOR THE 99%: A MANIFESTO

Conversations about unaffordable housing, poverty wages, inadequate healthcare, border policing, and climate change are typically absent in mainstream feminist discourse, yet they profoundly affect the lives of women worldwide...

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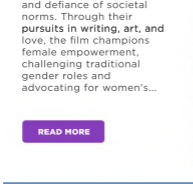
HOOD FEMINISM: NOTES FROM THE WOMEN THAT FORGOT MIKKI KENDALL

Today's feminist movement overlooks a critical aspect: women themselves. Mikki Kendall argues...

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MOVIES YOU NEED TO WATCH



YOU ARE NOT ALONE: FIGHTING THE WOLF PACK

Based on a real story that is credited as the founding stone of the #MeToo movement, "You Are Not Alone: FIGHTING THE WOLF PACK" summarises the infamous case of the gang rape that occurred during the Sanfermines festival in Spain, in 2016. This assault shocked Spain and the international community...

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LITTLE WOMEN

"Little Women" (March sisters) in 19th-century America, emphasising their independence, ambition, and defiance of societal norms. Through their pursuits in writing, art, and love, the film champions female empowerment, challenging traditional gender roles and advocating for women's...

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